

# Fractional Chief Culture Officer Overview



## What is a Fractional CCO?

A fractional Chief Culture Officer (CCO) is a seasoned culture strategist and organizational health specialist who provides expert guidance and leadership to organizations on a part-time basis...at a fraction of the cost of a full-time executive role. They bring extensive experience in shaping healthy workplace cultures that empower, engage, and energize people to thrive at work.

## How Does it Work?

Expert Guidance: Your dedicated Fractional CCO will step in as a temporary member of your executive leadership team, providing strategic direction, actionable insights, and structured tools to align and strengthen organizational culture.

Flexible Engagement: Tailored to your needs, a Fractional CCO can be engaged on retainer for a specified number of hours each month (typically 5-15 hrs/week), providing a valuable and flexible leadership solution.

Customized Approach: Your Fractional CCO will assess your organization's unique challenges and opportunities, aligning your culture strategy and initiatives with your business goals and core values.

## What are the Benefits of a Fractional CCO?

- **Cost-Effectiveness:** Get access to top-tier expertise without the commitment of a full-time hire.
- **Strategic Guidance:** Gain new, relevant perspective on best practices in today's climate as you develop a unique culture strategy that advances organizational health and high performance.
- **Alignment:** Help connect the dots between your mission, vision & purpose, core values, employee engagement, and wellbeing work.
- **Clarity:** Analyze your culture in a structured way – uncover the real issues so you can do more of what works and less of what doesn't!
- **Focus:** You're busy! Expand your capacity with a resource who will give your culture-shaping work the attention it deserves.
- **Custom Support:** Tailor the level of partnership to suit your organization's specific priorities and budget. Be assured you can sustain focus on your culture work as business needs evolve.
- **Immediate Impact:** Start driving positive change from day one and maintain accountability for progress as you demonstrate your real commitment to healthy culture.

## Is a Fractional CCO Right for Your Organization?

A Fractional CCO is an ideal solution if:

- You need to adjust your culture strategy based on evolving needs, but aren't sure how.
- You seek high-level strategic culture support but don't require a full-time permanent role.
- You are ready to cost-effectively accelerate your organizational culture initiatives now.

## Ready to explore a Fractional CCO?

Let's consider possibilities together! Please contact:

Angela Cooper (she|her), Founder and Principal Consultant, Mindpower Strategic

[Angela@MindpowerStrategic.com](mailto:Angela@MindpowerStrategic.com)